

2020 FRAXA Biotech Games™



Sponsorship Prospectus

When Biotech Companies Gather,
Good Things Happen.

Join us.



FRAXA Biotech Games™ is the signature event for FRAXA Research Foundation.

FRAXA is a national nonprofit organization founded in 1994, in Newburyport, MA whose mission is to find effective treatments and a cure for fragile X syndrome. Fragile X is the most common inherited cause of autism and intellectual disabilities; it affects 1 in 4000 boys and 1 in 6000 girls of all races worldwide. FRAXA has funded over \$28 million in research grants and fellowships at top universities around the world and is partnering with biotech and pharmaceutical companies to bridge the gap between research discoveries and actual treatments. Treatments for Fragile X are likely to help people affected by autism, Alzheimer's, and other brain disorders.

FRAXA Biotech Games™ is a gathering of Boston area biotech companies and pharmaceutical and university research labs to compete in backyard lawn games while raising money for a great cause! Now in its third year, this event brings together the Boston biotech community to network in a friendly and organic setting, form new relationships and potential collaborations while representing their companies in team-building, spirited games.

The theme of the Biotech Games is "We're all in this together."



In 2019, 64 teams competed for the "Cup" with over 300 people from the biotech community attending. We are adapting the 2020 Games to a virtual event to compete online for bragging rights. Who will knock off the reigning champion Synlogic Therapeutics?

The 2020 **FRAXA Biotech Games™** will be transformed into an interactive experience. The re-imagined event will bring together biotech and pharma companies and academic research labs to compete in a series of online trivia games. And this year the competition will include biotech companies and labs from across the country, including Boston, San Francisco, NY/NJ, Capital Region, San Diego and more. We are trailblazing during these unprecedented times with a 2020 version of the Biotech Games that will once again evoke the sense of camaraderie and community. **Which hub has the best biotech companies? Which company will take home the Cup? The friendly rivalries are already heating up! The social engagements on LinkedIn will be in full swing by September. Be a part of the conversation.**

All proceeds of the event support FRAXA Research Foundation, which funds Fragile X research around the world at institutions that include Harvard, MIT, Stanford and UCLA. Because research funding leads to biotech innovation.

Benefits of Sponsorship



Networking

Connect with leaders in the biotech community in a friendly setting to form new relationships, solidify old ones, and create potential new business opportunities.



Brand Awareness

If you have clients or prospects in the biotech industry, get recognition with a targeted audience. This is one of the largest social gatherings of the life sciences community in Greater Boston. In 2020 it goes beyond to San Francisco and other biotech hubs.



Corporate Goodwill

Create goodwill with the biotech community by supporting a fun social event that brings together companies for camaraderie and team-building. And in 2020 we join hands across the country to shine a bright light on the biotech community.



Event Details:

**A Series of Trivia Competitions During September.
Starting September 10, 2020
Online details to follow.**

Gold Sponsor

\$25,000

Pre-Event Recognition

- Featured in All Event Promotions
- Recognition in Pre-Event Promotional Video
- One Time Distribution Press Release to All Members of Event Press List
- Comprehensive Social Media Campaign Recognition
- Targeted Email Blasts
- Recognition on Biotech Games Website
- Custom opportunities

In-Games Recognition

- Recognition During Live Events
- Sponsor and Captain 10 Biotech Clients/Prospects
- Social Media Video Clips With Biotech Teams
- Announcement Recognition at Start of Event
- Volunteer Opportunities

Post Event Recognition

- Biotech Games Social Media
- Mentions in Media Following Event
- Inclusion in Videos Produced After Event



Silver Sponsor

\$10,000

Pre-Event Recognition

- Featured in All Event Promotions
- One Time Distribution Press Release to All Members of Event Press List
- Social Media Recognition
- Targeted Email Blasts
- Recognition on Biotech Games Website

In-Games Recognition

- Recognition During Live Events
- Sponsor and Captain 5 Biotech Clients/Prospects
- Announcement Recognition at Start of Event
- Volunteer Opportunities

Post Event Recognition

- Biotech Games Social Media
- Mentions in Media Following Event
- Inclusion in Game Day Videos Produced After Event



Bronze Sponsor

\$5,000

Pre-Event Recognition

- Featured in All Event Promotion
- Recognition on Biotech Games Website

In-Games Recognition

- Recognition During Live Events
- Announcement Recognition at Start of Event
- Volunteer Opportunities

Post Event Recognition

- Biotech Games Social Media
- Mentions in Media Following Event



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